

## Clickfree Music DVD Backup

[www.goClickfree.com](http://www.goClickfree.com)

### Fact Sheet

#### Overview

The Clickfree Music DVD is a hassle-free way to protect music collections. Backing up, sharing and transferring music has never been easier. Insert the DVD into the DVD writer and let Clickfree do the rest. There is no installation or set up required.

#### Description

- The Clickfree Music DVD automatically searches for and backs up all popular music file formats
- The Clickfree Music DVD is available in 2-, 3-, 5- and 10-packs and can store up to 1,000 songs per disc
- Clickfree Music DVD is also great for sharing and transferring music files to a new computer. In case of hard drive failure or to transfer or share files with a new computer, simply click the “restore” button, and all the music files will be brought into their original folder locations again.

#### Target Markets

*Today, 85% of the population does no back up at all (DeLoitte & Touche, 2007)*

- General consumers

#### Technical Specs

Clickfree Music DVD Backup	
<b>Media</b>	Single layer DVD+R Single write only
<b>Capacity</b>	4.5 GB
<b>Compatibility</b>	PC
<b>PC Requirements</b>	<u>O/S</u> Microsoft Windows Vista (Home Basic, Home Premium, Ultimate or Business) Windows XP (Home, Professional or Media Center Edition) Windows 2000 (with Service Pack 4) <u>DVD Drive</u> Compatible DVD+R writer
<b>Price</b>	\$6.99 – \$24.99

#### Pricing and Availability

The Clickfree Music DVD Backup is available now at leading retailers across North America, including Best Buy. The MSRP's range from \$6.99 to \$24.99. All Clickfree back up solutions can also be purchased online direct from Storage Appliance Corporation. Visit [www.goClickfree.com](http://www.goClickfree.com) for more information.

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**About Storage Appliance Corporation**

Storage Appliance Corporation develops intelligent Clickfree™ personal storage devices specifically designed for ease of use. Clickfree™ backup is the world's first technology that performs backup by simply connecting the storage device to the PC without having to set up or configure software. Storage Appliance also partners with other leading brands and has delivered the world's first photo centric Clickfree™ device. See [www.storage-corp.com](http://www.storage-corp.com) for additional information.

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