

## Clickfree Office DVD Backup

[www.goClickfree.com](http://www.goClickfree.com)

### Fact Sheet

#### Overview

Clickfree Office DVD Backup is a hassle-free way to protect critical office data. Backing up or transferring data has never been easier. Insert the DVD into the DVD writer and let Clickfree do the rest. There is no installation or set up required.

#### Description

- The Clickfree Office DVD automatically searches for and backs up more than 200 file types including:
  - Productivity
    - Microsoft® Office (Word, Excel®, PowerPoint®, Project, Visio®, Adobe® Acrobat® (PDF)
  - Email/Contacts/Calendar
    - Microsoft Outlook®, Outlook Express
  - Internet
    - Bookmarks, Favorites
  - Design
    - Adobe Photoshop®, Illustrator®
- The Office DVD is available in 2-, 3-, 5- and 10-packs and can store up to 9,000 files per disc.
- While the software's default settings will probably be sufficient for most users, it is user-modifiable, giving users full control over their backups. Even after the settings have been changed, the backup will still run without any interaction or installation.
- The Clickfree Office DVD is also great for sharing and transferring data files to a new computer. In case of hard drive failure or to transfer or share files with a new computer, simply click the "restore" button, and all the files will be brought into their original folder locations again.

#### Target Markets

*Today, 85% of the population does no back up at all (DeLoitte & Touche, 2007)*

- Business professionals
  - It can be used by employees with little computer knowledge as well as IT professionals.
  - It's ideal for small businesses without dedicated IT resources.
  - It allows field reps and other off site workers to back up their laptops or home computers (that contain work files) on a regular basis, without requiring IT help/resources.
  - It provides a repository for the most up-to-date data to reside during lapses in network-based back up.
  - If an employee's computer crashes, they can instantly restore their data themselves by pushing the "restore" button – no need for remote or on-site IT assistance.

Editorial Contact  
Ruth Rosene/Rosene PR Consulting, Inc.  
949.916.4273 / rerosene@gmail.com

## Technical Specs

<b>Clickfree Office DVD Backup</b>	
<b>Media</b>	Single layer DVD+R Single write only
<b>Capacity</b>	4.5 GB
<b>Compatibility</b>	PC
<b>PC Requirements</b>	<u>O/S</u> Microsoft Windows Vista (Home Basic, Home Premium, Ultimate or Business) Windows XP (Home, Professional or Media Center Edition) Windows 2000 (with Service Pack 4) <u>DVD Drive</u> Compatible DVD+R writer
<b>Price</b>	\$6.99 - \$24.99

## Pricing and Availability

The Clickfree Office DVD is available now at leading retailers across North America, including Best Buy. The MSRPs range from \$6.99 to \$24.99. All Clickfree back up solutions can also be purchased online direct from Storage Appliance Corporation. Visit [www.goClickfree.com](http://www.goClickfree.com) for more information.

## About Storage Appliance Corporation

Storage Appliance Corporation develops intelligent Clickfree™ personal storage devices specifically designed for ease of use. Clickfree™ backup is the world's first technology that performs backup by simply connecting the storage device to the PC without having to set up or configure software. Storage Appliance also partners with other leading brands and has delivered the world's first photo centric Clickfree™ device. See [www.storage-corp.com](http://www.storage-corp.com) for additional information.

# # #